

# The Friendly Bay Islander

PRODUCED BY SEVEN ISLANDS MEDIA CONSULTING

## ●ABOUT US

The Friendly Bay Islander is produced by Seven Islands Media Consulting with more than 40 years' expertise in journalism, printing and publishing. The publication is being printed in full colour gloss A4 format to present a professional and positive direction for business on the Southern Moreton Bay Islands, North Stradbroke Island and the Redlands, as well as offering great story content and superb photography. It is being published mid-monthly with delivery to every home and business on Macleay, Russell, Lamb, Karragarra, North Stradbroke and Coochimudlo Islands, as well as to select businesses from Redland Bay to Cleveland and Capalaba a readership of 12,000!

## ●ADVERTISING RATES

The advertising rates for the Bay Islander are designed to benefit all business, with the aid of superior advertising design and presentation. Let us show you some examples of how you can best present your business. To be eligible for Contract Rates, a minimum three-month campaign is required. All prices are plus GST!

BOOKING DEADLINE: The 27th of previous month. COPY DEADLINE: 1st of each



### ●CONTRACT RATES + GST

FULL PAGE .....	\$500
HALF PAGE .....	\$350
QUARTER PAGE .....	\$400
EIGHTH PAGE .....	\$250
BUSINESS/TRADE .....	\$85

### ●CASUAL RATES + GST

FULL PAGE .....	\$600
HALF PAGE .....	\$450
QUARTER PAGE .....	\$350
EIGHTH PAGE .....	\$200
BUSINESS/TRADE .....	\$75

### ●\$75 GIVE US A CALL TRADE ADS + GST SPECIAL OFFER: STRIP AD x3 cols @ \$150 plus GST (save \$75)

• QUICK FIND DIRECTORY FREE for Display Advertisers. \$20 plus GST for Directory Listing ONLY!

FULL PAGE  
27cm x 18.5cm

### ●PAYMENT INFORMATION

Payment is required upon approval of advertising design prior to publication.

### ●ADVERTISING DIMENSIONS

HALF PAGE  
13cm x 18.5cm

QUARTER PAGE  
Vertical  
13cm x 9cm  
Landscape  
7cm x 18.5cm

8th PAGE  
6.5 cm x 9cm

### ●PROFESSIONAL DESIGN

The advantage that comes with advertising in The Friendly Bay Islander is that your advertisement can be professionally designed to a high standard that will considerably boost your results!

### PLEASE CONTACT:

Managing Editor: GERARD THOMPSON

EMAIL: thebayislander@bigpond.com PHONE: 0400 004 373